

TOWN OF JAY

Short Term Rental Task Force

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Agenda

September 29, 2026 – 12:00PM

Town of Jay Community Center/Hybrid

<https://meet.goto.com/642160901>

1. Welcome, Introductions, and Purpose

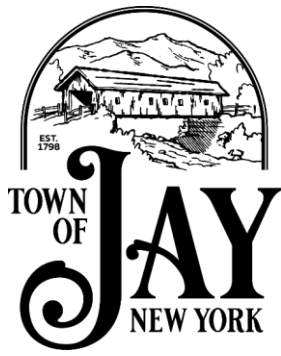
- a. Member Introductions: Share roles and perspectives (resident, STR owner, Town official, etc.).
- b. Purpose: Discuss finding a balanced approach that supports the local economy while protecting housing, neighborhood character, safety, and natural resources.
- c. Ground Rules: Agree on collaborative expectations and consensus-building

2. Existing Conditions & Framework

- a. Comprehensive Plan Context: Review themes around small-town character, quiet, dark skies, and workforce housing pressures.
- b. County and State: Review New York/Essex County STR requirements and the Deckard Technologies tracking/tax system.
- c. Local Scope: No current regulation
- d. Data Needs: Identify required Jay-specific data (active STR counts, registration rates, locations, complaint history).

3. Community Impact Discussion

- a. Economic & Community Benefits:
 - i. Supplemental income for local homeowners and property maintenance investment.
 - ii. Tourism spending supporting local shops, restaurants, Main Street businesses, and outdoor outfitters.
 - iii. Occupancy tax revenues.
 - iv. Flexible lodging options.
- b. Management & Operational Challenges:
 - i. Neighborhood quality of life (noise, trash/wildlife control, dark skies, parking).
 - ii. Housing considerations (balance between long-term rental supply and short-term availability).
 - iii. Safety & infrastructure (septic capacity, narrow/private road access, emergency contact response).



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- c. Stakeholder Input: Identify future presenters (STR owners, local business owners, Town Attorney, Code Enforcement, County Treasurer, wildlife experts).

4. Review Work Plan

- a. Stage 1: Fact-finding on both economic contributions and specific operational challenges.
- b. Stage 2: Develop practical guides (Owner Best Practices & Guest Welcome Sheet) to support responsible operations.
- c. Stage 3: Evaluate whether current tools suffice or if local coordination/rules are needed.

5. Next Meeting Date

- a. Does the last Tuesday of the Month at Noon work
- b. October 27, 2026

6. Open Discussion

7. Closing Remarks & Adjournment